

THE WORD

Volume 04 — Issue 02

Neighbourhood Life + Global Style

Neighbourhood Seeing red **Life** Rosy cheeks **Style** Fireworks
Music Ruby rockers **Culture** Brick city + **The *Fashion* Special**



The red album

It's a Word's world

ANTOINE GHUISOLAND
graphic design intern



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About

Currently completing his final year in graphic design at HEAJ, Antoine keeps busy designing flyers, working on his personal exhibitions, helping with his great-grand-father's exhibition at Botanique (see page 11), and interning at The Word.

Task

Antoine has helped out with everything from drafting presentations and designing our annual greeting card, to spreading The Word out on distribution rounds.

Quote

“Sorry I'm late again...”

SIMON-PIERRE TOUSSAINT
stylist



Pages
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About

Since recently graduating with honours from Antwerp's fashion academy, Simon-Pierre has been splitting his time between styling editorials, staging installations and launching his own label, Dearest.

Task

Simon-Pierre's avant-garde and bold aesthetic, a mix of emerging and established style, proved to be the perfect tone for this edition's colour-splashed fashion feature.

Quote

“Red. It forbids, excites, punishes, underlines, alerts and stands out.”

BRECHT VANDENBROUCKE
illustrator



Pages
78 – 79

About

A young illustrator and proud Belgian, Brecht sketches every day, in a trademark style that features his biting sardonic humour in magazine illustrations or painstakingly detailed spreads.

Task

For this edition, we asked him to give Wally the Brecht treatment, transposing our cherished comic hero in a dark world of strange settings and twisted tales.

Quote

“You may rest when I'm dead.”

brechtvandebroucke.blogspot.com

MEMYMON
photographers



Pages
88 – 93

About

Mother (Marilène Coolens) and daughter (Lisa De Boeck) duo Memymom sees photography as a leap through the rabbit hole: whether making a statement, taking their revenge against life or simply creating beauty (and the beast).

Task

For this Portfolio, the ladies imagined something of a Lynchian intrigue following a mysterious lipstick trail.

Quote

“It was a nice stay in the Red Room (all the rest is yours to fantasise about).”

memymom.com

Lip reading

Agatha Christie with a Lynchesque twist.
Part crime story, part lipstick trail.

Photographers MEMY MOM











